



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee Community Input Subcommittee

### DRAFT MINUTES

March 8, 2022 - 4:00PM

Join Online Via Zoom

<https://sfdph.zoom.us/j/96862843182?pwd=ejFTTXBNYUZZVEYyYXdPQlFqek5iUT09>

Meeting ID: 968 6284 3182; Password: 433745

Join by Phone: +1(669) 900-6833

\* Please note that public comment will be held after every agenda item. If the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

#### Order of Business:

1. **Call to Order / Roll Call** [discussion and action]

Present: Dianna Cavagnaro, Maysha Bell, Kiana Sezawar, Veronica Shepard, Marna Armstead, Jennifer Lebarre

Absent: Vanessa Bohm

2. **Approval of February Meeting Minutes** [discussion and action]

Veronica motions to approve minutes. Jennifer seconds. Minutes are approved.

3. **Review and Consideration of Agenda** [discussion and action]

Kiana motions to approve agenda. Marna seconds. Agenda is approved.

4. **General Public Comment** - No Public Comment

5. **Community Check In** [discussion and possible action]

Jennifer – Is it appropriate for the SDDTAC to submit a letter to support advocacy for a federal need for waiver for school nutrition discussions around the Omnibus bill? Staff responded that the infrastructure subcommittee has focused on support letters from organizations asking for support and that larger advisory bodies would need to adopt a process where support letters can have a quick turnaround. SDDTAC can give co-chairs the authority to sign off on quick turnaround. Suggestions to seek support from Shape Up SF Coalition or Food Security Task Force. Currently there is nothing in place for the SDDTAC to execute this type of support.

6. **House Keeping** [discussion and possible action]

Congratulations on completing SDDTAC budget recommendations.

March is the time of year that co-chairs can be nominated, Michelle to step down due to other obligations. Marna will continue as chair. Encourages members to think about who to nominate, reach out to staff to nominate and will be electing co-chairs at March meeting.

City commissions that part of the city charter are to meet in person. SDDTAC is not part of the charter and will continue to meet virtually.

SDDTAC FY 22-23 and FY 23-24 budget recommendations have been submitted to the Mayor's Office as of March 1, 2022.

**7. Debrief February SDDTAC Budget Recommendations Process** [discussion and possible action]

Members provide kudos to Marna for facilitating the budget recommendations process last month.

Members discuss ways in which to improve budget recommendations process. Next month during the SDDTAC meeting, members will discuss the Alia Tool as a potential tool that members can use to identify priorities between budget categories with the intent to begin sooner than later to provide for clarification on budget categories information. Member suggests to spend time till November on the orientation and process of the implementation of the tool. Intention is to work through it and understand which categories have additional funding outside of SDDT, etc. Members agree and note that it would be helpful to receive SDDT funded programs' reconciliation reports, such as were funds spent, cost savings, etc. in order to make sound budget decisions for recommendations. The evaluation team asks what the funding is supported and what funded organizations have done through the SDDT evaluation report. SDDT funded organizations are asked if their funds are expended. This type of information would be helpful for discussions with SDDTAC as they work on their budget recommendations annually.

**8. Community Outreach and Engagement Brainstorm** [discussion and possible action]

Members brainstorm on community outreach and engagement as it relates to funding opportunities for CBOs. This can be accomplished by sharing information on social media, listservs, community events and promotion via the SDDTAC newsletter.

Staff shared that in the past a firm was hired to work on the past SDDT campaign and was guided by the community input subcommittee. If marketing/promotion line is funded, funds can be put into community instead of a firm and be creative in what marketing means and how it is implemented.

Member suggests if funded, funds to be used to support stipends for youth engagement. Member also suggested to work with youth commission to do outreach and specifically targeted outreach towards SFUSD youth and adding to SDDTAC's newsletter mailing.

**9. Discussion on Vision of College Scholarship Budget Category** [discussion and possible action]

Member recollects previous discussions that more information is needed on what has been discussed on college scholarships budget category from the data and evidence subcommittee, such as the mechanisms to award scholarships, amounts and outreach to youth, etc. Member asks for more clarification on this as there are other organizations who are supporting this type of effort and how SDDTAC can work with these organizations who are already doing this work. Staff respond that part of the discussion is how this work could be implemented to provide a pipeline for impacted populations to be in the health field. Member suggests that the funds recommended are small and should be redirected to other areas as other organizations during the work can offer more for communities in need for these types of opportunities. It is important to be intentional about not duplicating what others are doing to have a larger impact and to rethink about what the SDDTAC recommends. The SDDTAC is to be good stewards on the notion of what this funding is actually used for and how SDDTAC can influence on what should be supported. Members suggest prioritizing budget categories and its relevance to support impacted communities and that SDDTAC

does not need to address all areas but to see the relevance and opportunity to support SDDT priority populations as it relates to SSB.

Member suggests identifying funding streams for budget categories to identify SDDT whether SDDTAC can recommend SDDT funding. Staff can provide some information as to which categories are funded beyond SDDT and can be shared at the next SDDTAC meeting for SDDTAC to initiate a process on how the committee prioritizes funds moving forward.

10. **Subcommittee Content for June Newsletter** [discussion and possible action]

Members suggests connecting with SDDT grantees to highlight their work. Additional information on summer meals programs for students and their families in the June newsletter. Member suggests to also add a call to action for youth to get engaged with the SDDTAC, possibly as a summer project so not to lose continuity of outreach and engagement.

11. **Next Meeting Agenda Items** [discussion and possible action]

- Community Advocacy
- Budget Recommendation Prioritization
- Newsletter content
- Community Outreach and Engagement

12. **Announcements** [discussion and possible action]

- Veronica – 3/26/22 5K Family Fun Run to support health outcomes in the BVHP neighborhood <https://www.riseprep.org/main> - COVID vaccinations will be available

13. **Adjournment** [discussion and possible action]

Maysha motions to adjourn. Veronica seconds. Meeting is adjourned at 5:37pm.

**NOTES:**

**PUBLIC COMMENT**

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

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- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a.) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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San Francisco, CA 94102-4683

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根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至[minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org)向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

#### 殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor’s Task Force on Anti-Human Trafficking）會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

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Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

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Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

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**Comparison between SDDTAC Recommendations and Mayor's Allocations FY20-21**

Item	SDDTAC Rx Amount	SDDTAC Rx %	SDDTAC Rx Agency	Mayor's Budget	% of Mayor's Budget	Mayor's Proposed Agency	Variance
Community-Based Grants	\$4,330,000	39%	DPH/CHEP	\$1,695,212	26.76%	DPH	
				\$300,000		SFUSD working with CBOs	
						Total	-\$2,334,788
School Food, Nutrition & Ed	\$1,000,000	14.42%	SFUSD	\$1,500,000	14%	SFUSD via DCYF	\$0
Student Led Action	\$500,000		SFUSD	\$500,000		SFUSD via DCYF	
Food Access	\$1,000,000	9.6%	DPH	\$1,000,000	10%	DPH	\$0
Healthy RetailSF	\$150,000	1.44%	OEWD	\$150,000	1%	OEWD	\$0
Oral Health	\$1,000,000	9.62%	DPH – Task Force	\$450,000	4.02%	SFUSD via DCYF	
			Sealant Program	\$450,000	3.13%	DPH	
			Edu & case mgt	\$200,000	1.79%	Total	\$0
Infrastructure	\$1,240,000	11.92%	DPH/CHEP	\$1,000,000	8%	DPH	-\$240,000
Water Access - SFUSD	\$0	2.88%	SFUSD	\$0	0%	SFUSD via DCYF	\$0
Water Access - Public Spaces	\$300,000		PUC/DPH	\$300,000	2.68%		\$0
SF Rec & Parks	\$520,000	5%	RPD	\$2,895,000	5%		\$2,375,000
HOPE SF Peer Enhancements	\$400,000	3.85%	N/A	\$0	0%	DPH	\$400,000
<b>Total</b>	<b>\$10,400,000</b>	<b>100.0%</b>		<b>\$11,190,000</b>	<b>100%</b>		

**Description of intended purpose from Mayor's Budget**

Community-Based Grants: Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.

School Food, Nutrition Education, student-led action: Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.

Food Access: Healthy Food Purchasing Supplement

Healthy Retail: Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.

Oral Health school-based: Funding to support oral health in schools, including the cost of sealants.

Oral Health: Funding for Community Task Forces

Infrastructure: To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.

Water Access: One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.

SFRPD: Funding to Rec Park to provide continued support of the Peace Parks program.

Hope SF Peer Enhancements: Fund training and peer wage increases.



**SDDTAC Recommendations FY21-22 and 22-23**

	<b>FY21-22</b>	<b>%</b>	<b>FY22-23</b>	<b>%</b>	<b>Department</b>
<b>COMMUNITY-BASED GRANTS</b>					
Health education, food security, physical activity	\$3,500,000	36.84%	\$3,500,000	32.11%	DPH/CHEP
CBOs working with SFUSD	\$300,000	31.6%	\$300,000	2.75%	DPH/CHEP
<b>TOTAL COMMUNITY BASED GRANTS</b>	<b>\$3,800,000</b>	<b>40%</b>	<b>\$3,800,000</b>	<b>34.86%</b>	
<b>SFUSD</b>					
School Food, Nutrition Ed	\$1,000,000	10.53%	\$1,000,000	9.17%	SFUSD via DCYF
Student Led Action	\$500,000	5.26%	\$500,000	4.59%	SFUSD via DCYF
Educational Investments	-	0%	\$150,000	1.38%	SFUSD via DCYF
<b>TOTAL SFUSD</b>	<b>\$1,500,000</b>	<b>15.79%</b>	<b>\$1,650,000</b>	<b>15.14%</b>	
<b>FOOD ACCESS</b>					
Healthy Food Purchasing Supplement	\$1,200,000	12.63%	\$1,500,000	13.76%	DPH/PHD
Healthy Retail	\$150,000	1.58%	\$150,000	1.38%	OEWD
<b>TOTAL FOOD ACCESS</b>	<b>\$1,250,000</b>	<b>14.21%</b>	<b>\$1,650,000</b>	<b>15.14%</b>	
<b>ORAL HEALTH</b>					
Community task forces	\$450,000	4.74%	\$450,000	4.13%	DPH/MCAH
School-based sealant application	\$350,000	3.68%	\$350,000	3.21%	DPH/SF Health Network
School-based education and case management	\$200,000	2.11%	\$200,000	1.83%	SFUSD via DCYF
<b>TOTAL ORAL HEALTH</b>	<b>\$1,000,000</b>	<b>10.53%</b>	<b>\$1,000,000</b>	<b>9.17%</b>	
<b>INFRASTRUCTURE</b>					
DPH Infrastructure	\$800,000	8.42%	\$450,000	4.13%	DPH/CHEP
<b>TOTAL INFRASTRUCTURE</b>	<b>\$800,000</b>	<b>8.42%</b>	<b>\$450,000</b>	<b>4.13%</b>	
<b>WATER ACCESS</b>					
Water Access - SFUSD	-	-	\$400,000	3.67%	SFUSD via DCYF
Water Access - Public Spaces	\$95,000	1%	-	-	PUC via RPD
<b>TOTAL WATER ACCESS</b>	<b>\$95,000</b>	<b>1%</b>	<b>\$400,000</b>	<b>3.67%</b>	
<b>SF RECREATION &amp; PARKS</b>					
Peace Parks	-	-	\$650,000	5.96%	RPD
SVIP Funding – Peace Parks Transportation	-	-	\$225,000	2.06%	RPD
REQUITY: Outreach, Scholarships, equity in recreation	-	-	\$900,000	8.26%	RPD
<b>TOTAL SF RECREATION &amp; PARKS</b>	<b>\$780,000</b>	<b>8.21%</b>	<b>\$1,775,000</b>	<b>16.28%</b>	
<b>BREASTFEEDING</b>	<b>\$175,000</b>	<b>1.84%</b>	<b>\$175,000</b>	<b>1.61%</b>	DPH/MCAH
<b>Total Proposed</b>	<b>\$9,500,000</b>	<b>100%</b>	<b>\$10,900,000</b>	<b>100%</b>	

	<b>Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and wellbeing and workforce pathways for impacted/priority populations.</b>
<b>COMMUNITY-BASED GRANTS</b>	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:
Health education, food security, physical activity	<ol style="list-style-type: none"> <li>1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health</li> <li>2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)</li> <li>3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.</li> <li>4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing</li> <li>5. Community Based Participatory Research</li> </ol>
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
<b>SFUSD</b>	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
School Food, Nutrition Ed	
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
<b>FOOD ACCESS</b>	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.
Healthy Food Purchasing Supplement	
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
<b>ORAL HEALTH</b>	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
Community task forces	
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	

<p><b>INFRASTRUCTURE</b></p> <p>DPH Infrastructure</p>	<p><b>A. Personnel</b></p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p><b>B. Professional services</b> including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p><b>C. Materials/Supplies</b> for meetings and printing costs</p> <p><b>D. Training</b> to support staff development</p> <p><b>E. Data</b> for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p>Evaluation</p>	<p>Additional funds for evaluation may:</p> <ul style="list-style-type: none"> <li>a. support community based participatory research (ex. street intercept, merchant interview, focus groups)</li> <li>b. develop a system to collect data</li> <li>c. expand technical assistance</li> <li>d. conduct more qualitative evaluation that can help develop stories that describe impact of tax</li> </ul>
<p><b>WATER ACCESS</b></p>	
<p>Water Access - SFUSD</p>	<p>To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to students, water testing.</p>
<p>Water Access - Public Spaces</p>	<p>To install or upgrade existing hydration station(s) in public spaces that target high-risk populations that are disproportionately targeted by the sugary drink industry (community identified public spaces). This funding should support high-quality, visually appealing, stations that can serve as a highlighted example of the potential for hydration stations. This can include beautifying and optimizing current station(s) or creating new one(s).</p>
<p><b>SF RECREATION &amp; PARKS</b></p>	
<p>Peace Parks</p>	<p>Peace Parks programming to serve priority populations</p>
<p>SVIP Funding: Peace Parks Transportation</p>	<p>Transportation for Peace Park participants</p>
<p>REQUITY: Outreach, Scholarships, recreation equity</p>	<p>Scholarships and programming for priority populations</p>
<p><b>BREASTFEEDING</b></p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: to engage community stakeholders in a strategic planning and engagement process to</p>

develop a framework for short and long terms goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

\* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

**ONGOING ADBACKS FROM FY 2017-2018**

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		<b>TOTAL</b>	<b>1,157,000</b>

\*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.