



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

DRAFT MINUTES

July 21, 2021 - 5:00 pm

Join Online Via Zoom

<https://sfdph.zoom.us/j/96022088914?pwd=b21rRjF0aU1GLzl0VnkNKNVdkZnlXZz09>

Meeting ID: 960 2208 8914 Passcode: 680056

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* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes - Meeting called to order at: 5:03pm

Present: Michelle Kim, Marna Armstead, Sara Tetsu, Larry McClendon, Saeeda Hafiz, Shalini Rana, Linda Barnard, Maysha Bell, Vince-Ryan Santiago, Lea Troeh, Dianna Cavagnaro, Abby Cabrera, Kelly Close, Cavity Free SF, Irene Hilton, Loidarosa Fontanilla, Kiana Keshavarz, May Bosco, Marco Guillen, Vanessa Bohm, Diana Lau, Katie Ettman, Janie Hillyer, Justin Adeyanju, Kent Woo, Larry Brucia, Jala Alabsi, Veronica Shepard

Absent: Rita Nguyen, Maureen Guerrero

- a. Approval of Excused Absences [Action]

Irene motions to approve excused absences. Larry seconds.

2. Approval of Minutes for Previous (June) Meeting [Action] – 3 minutes

Edits: Page 4, DCYF spelled incorrectly; Page 5 line 8 – recipient spelled incorrectly; Co-chair update section spelled incorrectly Javier, change to Xavier

Larry motions to approve June meeting minutes with edits. Saeeda seconds. Minutes are approved.

3. Review and Consideration of Regular Agenda [Action] – 2 minutes

Member clarifies agenda item #10 – Letters of Request for SDDTAC Support – member responds intent for agenda item, discussion about process and procedures of SDDTAC for organizations seeking support for opportunities.

Abby motions to approve agenda. Maysha seconds. Agenda is approved.

4. General Public Comment – 10 minutes



San Francisco Department of Public Health

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Justin Adeyanju, APA Support Services, District 10 Oral Health Taskforce – reminder of the importance of reducing sugar sweetened beverages promoted through media and the cultural influence to focus on preventative efforts on among the most vulnerable communities. Grateful for SDDTAC to support oral health taskforces.

Kelly Close – Founder of nonprofit - diatribe.org. The mission of Diatribe is to improve lives for people with diabetes. Diatribe produces a newsletter with an audience of 3,000 people and loves to provide updates on what is happening in the field. Is there anyone here that can be featured, particularly in the city to write for the newsletter. Diatribe can pay people to write articles for Diatribe and is funded by the Helmley Trust. Please inform Kelly if interested - kclose@diaTribe.org

5. Mayor's SDDT Budget – Shalini Rana [Discussion and Possible Action] – 30 minutes

Shalini Rana, Mayor's Office Health Policy Aide introduces herself and appreciates the work of SDDTAC. She has been with the Mayor's Office since 2019 and glad to be propelling efforts in health equity for SF. Her background is in healthy eating and active living and has been working in Bay Area for 10 years and currently is the liaison for the SDDTAC to the Mayor's Office. She sought out any questions that members had in regard to the budget process and SDDT budget.

Member asked why there is a \$140K difference between the proposed and actual allocation. Shalini responds that this is related to SFUSD. SFUSD has been in discussion with Mayor's budget office, worked closely for carry forward funds and what would need to be augmented. There is a one time fund balance in FY 22 which is part of and can be used towards SFUSD and is in discussion on how to use the one time funding with \$1.1 Million. There was not a reason in particular with oral health, but these are being discussed and SFUSD felt they can use their carry forward dollars to serve the oral health work. SFUSD and how to use the one time balance is under the discretion of SFUSD where to use those funds. Member clarifies that two parts of the oral health budget was reduced by \$350K to DPH with a work order to DCYF, which the department uses to hire staff to work at the schools. Why is there a work order from DCYF to DPH? Shalini responds that it is not uncommon to be a work order especially for staffing in school based settings for it to be a work order situation. The work order is quite common, and that mechanism is under the discretion of the COO of each of those departments on how that happens. As far as the direct correlation of \$140K, this is in direct conversation with SFUSD and have not been able to spend down funds and use carry forward funds with the time remaining. Discussions would need to be had with SFUSD and not the Mayor's Office.

Shalini adds that there is a 2 year budget that the SDDTAC sees and next year in the spring, we will be discussing so there will be additional opportunities for discussions on where to shift or augment the budget. The way the 2nd year budget works, it is the baseline of the Mayor's Office will work from and dependent on revenues that comes in. There will be more room for discussion in early spring.

Member asks for those based on things that were put on pause due to COVID particularly related to the SFUSD on one hand if there is carry forward to be accounted for and to be used in different buckets. However, based on things that were put on pause cause of COVID and CBOs work and going forward, there is a pause on student led action work. Questions: 1) Because some of those funds haven't been spent down but earmarked to go to CBOs who are still waiting for those funds and continuing to operate to provide



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City and County of San Francisco
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student stipends; appreciates that discussions are continuing and there will be more conversation in the spring. How do we go forward with making this whole and where we don't shortchange student's experiences? We get involved to spend down the carry over funds, is there a possibility mid-year to try and recoup the funds that are earmarked in the next year to support the youth and families. Shalini responds that in the discussion with SFUSD, is not that there aren't funds for student led action, what we are saying is that there should be carry forward dollars to be able to fulfill the intentions around student led action and other spaces for the upcoming year. Just because we aren't adding dollars it does not mean that there aren't funds for that activity. When in fact with discussions with SFUSD, since funds were used, they want to use the carry forward funds towards these uses, which is what we have heard from SFUSD. She notes that she is unable to identify the exact amount but there is funding in each of the categories but to the discretion of SFUSD. In the discussions with SFUSD, they needed \$1.1 Million in order to supplant the existing carry forward dollars in order to fulfill the activities and that is the one time dollars mentioned earlier. She is unable to identify how much funding is going towards each category, it wouldn't come from SDDT but from another funding source.

Member adds perspective to the discussion. He asks if SFUSD incorporate the areas of that were taken away into that request to that total dollar amount. Finding out that information could be useful what was in that request to that dollar amount, finding out that information could be useful. It could be on the list of to fund but are unsure. It may encompass the areas, but it may not, and that information should be investigated to identify to fill in the gaps. Shalini agrees and prefaces that the discussions are still happening, and that the Mayor's Office continues to meet with SFUSD and notes it may be prudent to connect with SFUSD once those discussions happen and where they intend to use the dollars.

Member shares that Shalini summarized it all and once discussions are determined, SFUSD should come back to clarify to SDDTAC. Shalini expressed that she is pleased to say that the discussions that are being had is that there are one time dollars that come from another fund to help supplant some of these activities.

Member expresses appreciation of hearing that and for Shalini coming to the meeting. Shalini adds that there are other spaces for discussions such as noted earlier for the spring in preparation for the 2nd year budget. She adds that there were questions from the co-chairs regarding investments in pilot programs for 1st year and not the 2nd year. Pilot programs are not an uncommon practice, we will monitor the progress and also manage revenues that will come in for FY 23 And will have some additional options to amend budget when we have more information on pilot programs and what the revenue will look like.

Member adds that one of the things that the SDDTAC wants is to have Shalini come to its monthly meetings more frequently and to be aligned with what is being shared in regard to the SDDT revenue. Shalini responds that she is happy to do that and would like to hear how the pilot initiatives are coming along so she can help advocate for the funds and make sure the Mayor is also informed about progress and can figure out when she can come back and connect with SDDTAC.

Member reached out to DCYF CFO and they are in discussions with SFUSD and Mayor's Office. They will be meeting next week.



San Francisco Department of Public Health

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Member expressed that having conversations in between when the SDDTAC makes its recommendations and before the Mayor comes out with their final recommendations would be great to discuss strategies for planning and alignment with budget recommendations. It would help to understand why we made certain recommendations and the intent of SDDTAC is to bring a broad breadth of expertise to address the consumption of sugary sweetened beverages and. The recommendations we come up with are rooted in science and community feedback. There have been in the past some alignment with the Mayor's office in regard to the budget recommendations. However there also have been differences, for instance there is a big gap been what the committee recommended for RPD and what the Mayor has recommended. The SDDTAC is supportive of RPD programming, at the same time there are other reasons why we haven't recommended the type of funding the Mayor has recommended for RPD. There are these big discrepancies and would be important to discuss the rationale, where we might have priorities and where the Mayor's Office has its priorities. One of the challenges of having these conversations and when we have them, is that when the Mayor's Office SDDT budget is released, it is very complex and is really challenging to get a grip on what were the Mayor's Office budget recommendations in relation to SDDT revenue. Are there ways information that can be presented to the SDDTAC on how soda tax revenue is being recommended from the Mayor's Office, where we do not have to rely on DPH staff to interpret the document for us and sift through the pages and have greater understanding of where we are at. Obviously, conversations are helpful to that and are there opportunities for discussions earlier and rationale for RPD investment. Shalini responds that while she hasn't met with the full committee, she has had discussions with the co-chairs to walk through the priorities of the budget the SDDTAC puts together and even since speaking with the current co-chairs the budget has evolved. There are many pushes and pulls in the budget as it relates to the Board of Supervisors' input, the departmental input, in addition to what the SDDTAC has provided, as there are many parts to the puzzle in order to piece them. She remains committed to connect with committee chairs, once budget recommendations has been set and be an advocate for the committee and also having to balance out with the Mayor's priorities are. As it relates to the RPD part of the budget, it is a top priority to the Mayor, especially Requity and Peace Parks programs and she feels especially personally connected to and feels that the community is benefiting from and where the RPD piece plays in. In addition, they were able to augment the soda tax budget with additional dollars for priority areas of this committee such as food security, CBO grants working with students and communities of color. Those are the types of conversations that she is having with the Mayor and SDDTAC co-chairs. Member points out that coming from a community based perspective, understanding what the role of SDDTAC as a body that was created to make these recommendations and how it aligns with the Mayor's own recommendations, sometimes there is alignment and other time there is not. Sometimes the SDDTAC feels that it has done its job to investigate what the needs are and reconciling that with the Mayor's recommendations. Shalini agrees and notes that she, Mayor, and budget director meet to discuss and walk through the priorities are of the community and there has to be alignment with the environment as well. There has been strong alignment and have tried to match it up.

Member shares with Shalini that many of the SDDTAC members go back to the community to paint the picture saying how and why things were spent, etc. This way we have more integrity and authenticity with community about attacks that is coming from the public. We know that not all budget recommendations align but when they don't, we want to ensure that we are translating that information in a grounded and confident way about SDDTAC recommendations and priorities and what the Mayor's Office



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Mayor

recommendations and priorities are. It is important for accountability when we speak with the community at large. Shalini responds that she is happy to continue communication with co-chairs.

Public Comment:

Kattie Ettman – SPUR – thanks SDDTAC; One of the larger discrepancies in the Mayor’s SDDT budget is on water access and knowing that it has been a priority in the past and would love insight for that decision and curious to see if there was change to budget timelines, when votes would be happening to understand the process.

6. DPH Staff Report [Discussion and Possible Action] 5 minutes

Staff shared that they heard back from the city attorney regarding the SDDTAC proposed legislation amendments. Unfortunately the attorney’s review of the ordinance determined that in order for any changes to be made, it would require a vote from the voters. The city attorney is continuing his research and will be sending staff a memo to indicate what the ultimate determination will be. Once we receive analysis staff will share with SDDTAC and posted to SDDTAC webpage.

Member asked when staff expect to receive additional feedback from the city attorney. Staff respond that the intent is to have discussions with city attorney before the subcommittees meet and to report at the subcommittees to get some resolution.

Member clarified that initially it was thought that SDDTAC just needed a vote from the Board of Supervisors. Now it is getting residents to vote on the proposed changes which would require a much larger effort. It would be good to know the difference between an ordinance and what can go through voters versus the Board of Supervisors. Staff responded that the way it the ordinance was created is that the only thing that the Board of Supervisors can do is to extend the life of the committee.

Member asked would the analysis from the city attorney include what it would take for it to get on a ballot? Staff respond that they will ask, what it will take should the SDDTAC consider going that route.

7. Healthy Retail SF Presentation – [Discussion and Possible Action] – 30 minutes

Larry introduces the Healthy Retail SF Program and notes that the presenters have been executing this work for the past 10 years. The work that they have been implementing has been driven by the community and those who are on the ground doing the work. Gabriela Sap, business consultant and provides technical assistance to businesses and building the capacity of the business owners. John McCormick leads all the community engagement aspects of this program. Larry Brucia is the designer for corner stores and how supports business owners in how to transform stores into healthier stores.

Gabriela shares that with the SDDT funding they were able to enhance the store selection process and document how choosing stores. They were able to strengthen their matrix by including crime, food dessert, etc. Additionally, there were able to make an inventory list to support store owners to manage sales and inventory which has helped owners with timely reporting. Expanded outreach to other neighborhoods outside of Bayview and Tenderloin. Materials were also translated into Arabic and hired an Arabic speaking staff that lives in the neighborhood.



San Francisco Department of Public Health

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City and County of San Francisco
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John shares that the Healthy Retail SF Program was initially funded by Metta Fund and changed funding priorities and due to the SDDT funding they were able to continue the work. Larry adds that due to the SDDT funding they have been able to do deeper dives with stores to support signage, plumbing, equipment, electrical, etc. The intent for this year to work with 4 new stores. Areas that funding has been able to support is adding in free standing beverage cases dedicated to healthy beverages. Gabriela adds that with the funding, they will be launching their healthy retailer mentorship program, to reengage former store owners to be mentors for new store owners.

John shares that their community engagement model, is employing people from neighborhoods that they serve. Currently, part time staff 2 live in Tenderloin. Jalal, food justice leader and advocate for Yemen, Arabic and Muslim community. Jalal shares that it is difficult for communities to follow a healthy food regime especially since most of the community comes from a low socio economic status and so he works with store owners to encourage them to be part of their program. Jalal expresses his happiness to be part of the program and serve his community. John adds that the program's community engagement model is community led and driven.

Gabriela shares that the program's overall success and challenges. Currently they have 12 stores in the Tenderloin, Oceanview and Bayview Hunter's Point. Seven stores that been redesigned and received technical assistance, several of stores were at risk of closure before participating in the program. Stores increased total sales from 6% to 12% and 25% decrease in alcohol products, 19% of tobacco sales and 3% for sugary beverages. Healthy beverages are now being categories and will be able to capture better data to identify a higher decrease in sugary beverage sales. Challenges include the lack of staff at stores, and idea is to support to connect with college students to work with store owners. Larry McClendon shares that another challenge as programming grows and evolves, the process for contracting is difficult.

Gabriela shares that evaluation utilizes data from stores' point of sale reports and categorizes items and conducts comparison for all participants in the program. In the past year, they have been able to administer surveys to store owners and TNDC community surveys. John adds that recruitment of stores come from community despite criteria.

Member shares her appreciation that community is selecting the stores and the work that is being done.

8. Community Check In [Discussion and Possible Action] – 10 minutes

Jennifer - California is the first state to offer free universal breakfast and lunch for students starting in 2021-2022 school year. FY 22-23 CA will be having free universal breakfast/lunch program for kids. Hopefully starting a trend. Grab and go last one next Thursday and we have to be ready for all of our schools opening on August 16. Expects 20% increase in meals for students. There are still plans to have door to door for those unable to come to school on a limited basis and expecting everyone coming to school on 8/16/21. Adding fourth meal and snack to school day.

Irene – reports on Covid pivot activities, partnering with DPH and DCYF for fluoride varnish program to resume services once school year begins.

9. Subcommittee Update [Discussion and Possible Action] – 10 minutes

a. Co-Chair Update - No Updates



San Francisco Department of Public Health

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City and County of San Francisco
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Mayor

- b. Infrastructure Update – Did not meet in July due to not meeting quorum
- c. Community Input Update – Discussed planning as it relates to seek community input on proposed SDDTAC legislation and who to be in communication with to gather feedback. Discussed community engagement on budget process and for the community to have a voice and a better understanding as it relates to SDDT budget recommendations; Also reviewed and discussed accountability tracking tool.
- d. Data and Evidence Update – No meeting in July

10. Requests Submitted to SDDTAC for Support – [Discussion and Possible Action] – 3 minutes

Michelle shares that this agenda item to review process of how SDDTAC writes letter of support. Co-chairs felt that it would be left with the infrastructure subcommittee to identify process and they can present to SDDTAC for review and discussion.

Member asks if there anything we should include as we work on that criteria and to get ahead of that process. Member responds that to identify how to balance and write letters of support whether it be for policy and/or research to demonstrate efficacy and pushing the movement of this work.

Member adds that SDDTAC discussed in relation to the DPH staff report, what can and cannot be done. Legal guidance would be important for us to have on this issue. Member responded that we ask city attorney on that point and given a lot of the work that has been led by the voters that SDDTAC can use that power to move things forward. Member adds that if it is necessary, we can make request to city attorney for guidance.

11. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

Larry motions to take recess for August meeting. Marna seconds. 12 yays. Motion passes.

12. Announcements [Discussion and Possible Action] – 5 minutes

Linda shares that there 8 recreation centers now open on Saturdays.

13. Adjournment [Action]

Marna motions to adjourn. Abby seconds. Meeting is adjourned at 7:00pm.

Notes

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San Francisco Department of Public Health

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City and County of San Francisco
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Mayor

agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

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- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

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San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

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City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komision, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force. City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komision. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos.



San Francisco Department of Public Health

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City and County of San Francisco
London N. Breed
Mayor

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag-iimpluensiya o sumusubok na mag-impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag-register o mag-report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY21-22 and 22-23

	FY21-22	FY22-23	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,500,000	\$3,500,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$3,800,000	\$3,800,000	40%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
TOTAL SFUSD	\$1,500,000	\$1,650,000	15.79%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,200,000	\$1,500,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,350,000	\$1,650,000	14.21%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10.53%	
INFRASTRUCTURE				



San Francisco Department of Public Health

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London N. Breed
Mayor

TOTAL INFRASTRUCTURE	\$800,000	\$450,000	8.42%	DPH/CHEP
WATER ACCESS				
Water Access - SFUSD		\$400,000		PUC via RPD/DPW?
Water Access - Public Spaces	\$95,000			PUC via RPD
TOTAL WATER ACCESS	\$95,000	\$400,000	1%	
SF RECREATION & PARKS				
Peace Parks		\$650,000		RPD
SVIP Funding – Peace Parks Transportation		\$225,000		RPD
Requity: Outreach, Scholarships, Equity in Recreation		\$900,000		RPD
TOTAL SF RECREATION & PARKS	\$780,000	\$1,775,000	8.21%	
BREASTFEEDING	\$175,000	\$175,000	1.84%	DPH/MCAH
Total Proposed	\$9,500,000	\$10,900,000	100%	

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Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.

COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.



San Francisco Department of Public Health

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City and County of San Francisco
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Mayor

Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	
DPH Infrastructure	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
SF RECREATION & PARKS	



San Francisco Department of Public Health

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City and County of San Francisco
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Mayor

Peace Parks	Peace Parks programming to serve Priority Populations
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
Requity	Outreach and scholarships for equity in recreation
BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
TOTAL			1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.