



# San Francisco Department of Public Health

Greg Wagner  
Acting Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee Infrastructure Subcommittee

### NOTES

January 9, 2019

4:00 – 6:00 PM

25 Van Ness Ave, San Francisco, CA 94102,  
Room 650, 6th Floor

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

#### Order of Business:

**1. Call to Order / Roll Call – 2 min**

Meeting was called to order at 4:12. Present: Roberto Vargas, Rita Nguyen, Linda Barnard, Jorge Rivas. Absent: Michelle Kim

**2. Approval of December Meeting Minutes – 3 min**

Rita moves to approve with amendments. RV seconds. Motion passes unanimously.

**3. Review and Consideration of Agenda- 2min**

**4. General Public Comment**

Ayanna Bennett, MD suggests HOPE SF description correction to December notes: HOPE SF takes place in 4 public housing sites that have been or will be rebuilt. In addition to new facilities, HOPE SF also provides a range of services for residents who are primarily low income, communities of color. The DPH element of the HOPE SF program is about provision of wellness programs, using trained residents of HOPE SF. Current peer leaders are getting more formal training through city college. (There is a HOPE SF workforce dev program but the DPH allocation isn't for that – the SDDTAC HOPE SF budget line was mislabeled as training). The DPH HOPE SF program does not have a workforce development component although there is a necessity to do workforce development, because there is not currently a trained workforce to do the needed wellness-related work.

**5. House Keeping: none**

**6. Preparation for March 2019 Report [Action]**

a. 19-20 Recommendations



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*HOPE SF -discussion* addresses questions as to DPH HOPE SF allocation. DPH representative, Ayanna Bennett, MD provides responses

Discussion included concerns that the city takes a third off the top of all SDDT funds; additionally, Board of Supervisors allocated \$1.2M in addbacks from soda tax funds before committee makes recommendations.-HOPE SF recommendations came from Mayor after the SDDTAC made recommendations. Concern if SDDTAC adopts mayoral priorities, it diminishes power/voice/influence of SDDTAC. However, chaotic nature of last year's process may be that HOPE SF was a casualty of that process (ie had there been more time for the process, HOPE SF would have likely emerged as a priority area of funding originating from the SDDTAC).

Dr. Bennett: working with HOPE SF over last few years. These communities are isolated in a way that they are not brought to the decision making tables; and don't get included in peoples' lists of priorities. Public housing units are centers of health inequity. It's concentrated far more in that part of community than in other parts of the community. Housing developments should be a key part of the response to dealing with inequities. Including HOPE SF as a SDDTAC recommendation can be viewed as taking the mayor's recommendations or it can be seen as a correction to original recommendations and a powerful way to address concentrated poverty, health inequities, etc. at hope sf sites. Having a place-based strategy in SF housing sites that acknowledges and does work deliberately is a health equity strategy. From a DPH perspective - that is where we are trying to make change and to really find where the problem is worst, not just averaging our efforts across the community. The number of service organizations in Sunnydale is deficient for the size of the problem. Seems there is a mis appropriation of funding/effort with respect to addressing equity. All public housing sites have worse health outcomes. To address disinvestment, need to over invest in the people in the most trouble. Don't have evidence that we are doing that over-investment. DPH has data why it makes sense to do so.

Committee discusses: If we address needs of the most vulnerable population, everyone ultimately benefits. Committee agrees HOPE SF is a population that needs to be reached.

### *Discussion of 19/20 recommendations*

Staff shared plan for upcoming full SDDTAC meetings

1/16/19 - vote on 19/20 \$450k descriptions and approve 19/20 budget

1/23/19 –vote on 20/21 funding recommendations

2/6/19 – Review descriptions for 19/20 and 20/21

2/20/19 – run through of full report language



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Committee discusses HOPE SF allocation. Take allocation for HOPE SF and add it to our recommendations? Is committee in alignment with 400K for HOPE SF? Committee was trying to make whole SDDTAC recommendations. HOPE SF is a compelling argument; but concerned it's a slippery slope. If it happens every year there won't be a point, it becomes a fixed budget

Committee shouldn't rule out possibility that just because a decision was made outside of the process, it doesn't make it a bad decision. If SDDTAC is too principled then we may harm programs that are serving populations we want to serve. Many funded CBOs don't work in housing developments. By going to HOPE SF can ensure that funds go there. But we need to be more descriptive in the language and what it will do with respect to language around health and equity. Eg: "HOPESF to do xyz around health."

Rita makes motion to include HOPE SF for 400k and bring it to the full committee. Jorge seconds. Motion passes with 3 ayes 1 abstention.

### *Committee discusses Media Campaign*

Can DPH take unspent 18-19 funds to put toward media. CBOS won't have received any funds, so not CBO will be receiving less. But concern that approach only impacts CBOs not other elements of the SDDTAC recommendations.

Campaign important because industry may attack tax; back money out now to strengthen and build support for tax; building the case for the tax. Berkeley indicated they didn't allocate enough for media and they regretted it. Want \$1M toward awareness of harms of ssb as well as impact of tax. SDDTAC would be making recommendations to DPH about breakdown of funds.

Could do media campaign with 400k in current 18/19 funds and 400k in 19/20 could make recommendations in Community Based grants that a bigger percent goes to media. Agree we need to increase investment but not all should be community based so not all funds should come out of Community Based grants.

Suggest an increase 300K for media, as a cut across all categories for 19/20. This committee should be making specific recommendations on breakdown for media campaign.

Rita to make changes to table as discussed by committee.

b. 20-21 Funding Recommendations and Report  
did not discuss

7. Confirm Rescheduling of subcommittee meetings that will start in January – 5 min

Committee did not discuss



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8. Plan January Meeting (1.5 hours vs 2 hours) – 5 min  
Committee did not discuss

### 9. PUBLIC COMMENT

none

10. Adjourned at 6:20pm.

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

### RINGING AND THE USE OF CELLPHONES

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City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,



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415-554-7724 (Office); 415-554-7854 (Fax), E-mail: [SOTF@sfgov.org](mailto:SOTF@sfgov.org)

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### **LANGUAGE ACCESS**

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) at least 48 hours in advance of the meeting. Late requests will be honored if possible.

### **DISABILITY ACCESS**

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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## Comparison between SDDTAC Recommendations and Mayor's Allocations

Item	SDDTAC Recommended Amount	SDDTAC Recommended Agency	Mayor's Budget	Mayor's Proposed Agency	Variance	Description of intended purpose from Mayor's Proposed Budget
Community-Based Grants	\$4,680,000	DPH/CHEP	\$3,817,000	DPH		Funding to issue grants to CBOs for programs and services in the following areas (1) Health Education, (2) Physical Activity, (3) Food Access, and (4) a Media/Awareness Campaign.
			\$728,000	SFUSD via DCYF		
			\$4,545,000	Total	-\$135,000	
School Food, Nutrition Education,	\$1,000,000	SFUSD	\$1,500,000	SFUSD via DCYF	\$0	Funding to (1) improve the quality of school meals, (2) support nutrition education, and (3) support student-led efforts to decrease consumption of SSBs and increase awareness around students.
Student Led Action	\$500,000	DPH		SFUSD via DCYF		
Food Access	\$1,000,000	DPH	\$1,035,000	DPH	\$35,000	Healthy Food Purchasing Supplement
Healthy Retail SF	\$150,000	OEWD	\$150,000	OEWD	\$0	Will provide Healthy Store makeovers to 2 additional stores and continue ongoing providing support to 10 stores.
Oral Health	\$1,000,000	DPH	\$550,000	SFUSD via DCYF		Funding to support oral health in schools, including the cost of sealants.
			\$450,000	DPH		Funding for Community Task Forces
			\$1,000,000	Total	\$0	
Infrastructure	\$1,000,000	DPH/CHEP	\$800,000	DPH	-\$200,000	To fund a contract through DPH for facilitation and strategic support for the SDDTAC. Will also support research needs, including purchasing of data, and costs at DPH related to the administration of CBO grant program.
Water Access - SFUSD	\$300,000	SFUSD	\$450,000	SFUSD via DCYF	\$0	One-time for the installation of water refilling stations in schools. Also can be used to purchase refillable water bottles for students.
Water Access - Public Spaces	\$150,000	PUC/DPH				
SF Recreation & Parks	\$520,000	RPD	\$520,000		\$0	program.
HOPE SF Peer Enhancements	\$0	n/a	\$400,000	DPH	\$400,000	Fund training and peer wage increases.
<b>Total</b>	<b>\$10,300,000</b>		<b>\$10,400,000</b>			



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## BACKGROUND

### Funded Projects (2017/18 funded projects)

For the Fiscal Year 2017/2018 the projected revenue is \$5.8 million, after the removal of mandated baseline spending. The Mayor and Board of Supervisor have allocated certain expenditures from this revenue for the following:

	FY 17-18 Funding (\$/millions)	FY 18-19 Funding (\$/millions)	Description/Notes
Revenue (Sources)	5.8	11.6	This is the amount of revenue after baselines and set asides. Total revenue projected by the Controller is \$7.5M in FY 17-18 (half a year of revenue) and \$15 million in FY 18-19 (a full fiscal year of revenue).
<b>Expenditures (Uses)</b>			
DPH - Community Health Equity & Promotion Branch	2.3	-	Includes funding for the Black/African American Wellness and Peer Leadership (BAAWPL) program, healthy eating & active living programming, active transportation and pedestrian safety program, as well as the Sunday streets program.
Peace Parks & Peace Hoops	0.5	-	Pilot funding for Peace Parks initiative.
Home Delivered Meals	0.5	-	Increased funding for nutritional supports for low-income, disabled, and senior residents.
Healthy Addbacks	2.3	1.2	See addback list for details.
<b>Total Expenditures</b>	<b>5.6</b>	<b>1.2</b>	
<b>Uncommitted Sources Available</b>	<b>0.2</b>	<b>10.4</b>	

After the allocation of these funds by the Mayor and Board of Supervisors, \$200,000 uncommitted revenue was available. The SDDTAC recommendations for expenditure of those funds is in the "Advisory Committee Recommendations" section.

For the Fiscal Year 2018/2019 the projected revenue is \$11.6 million after the removal of mandated baseline spending. The Board of Supervisors have allocated \$1.2 million of the projected revenue for Healthy Addbacks. After the removal of this allocated amount, there are \$10.4 million of uncommitted revenue for the rest of that fiscal year.

### Addback Funded with SDDT Fiscal Years 17/18 & 18/19

Program	Department	Description	FY 17-18	FY 18-19
Family Violence Services	WOM	Direct services, training and assistance to improve San Francisco child abuse prevention and intervention services building upon existing Family Resource Centers Initiative	500,000	
Food Security - Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000	220,000



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Food Security - Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers' markets in collaboration with DPH healthy Retail Program.	50,000	50,000
Food Security - Home-Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily safety-check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/ nutrition education/counseling.	477,000	477,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy Products as opposed to sugary beverages, etc.	60,000	60,000
Medical Assisting and Hospitality Training	ECN	Funding to support Medical Assisting and Hospitality Training	150,000	
Women's Health Rights in the Workplace Policy Coordinator	DPH	New women's health in the workplace outreach coordinator to conduct outreach to businesses and provide trainings on women's health issues	80,000	80,000
Upgrading services for a food pantry in Ingleside/Ocean Avenue	DAS	Renovation and upgrades for a food pantry that serves residents on Ocean Avenue and Ingleside neighborhood	25,000	
Day laborer mental health support in the Mission	DPH	Bilingual Spanish speaking Peer Health Navigator to conduct psycho-social training and individualized support sessions with Day Laborers in the Mission	65,000	
I Am Bayview Marketing Campaign	ECN	Marketing campaign for Bayview merchant corridor	20,000	
Mental health services	MOH	Mental health and trauma counseling services at Vis Valley elementary	50,000	
Resilient Bayview	ADM	Enhancement of existing programming, including free training for residents and non-profits	25,000	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000	200,000
Third Street Economic Development	ECN	Development and marketing of Third Street corridor	75,000	
Congregate Meal Program	HSA	Congregate Meal Program A	75,000	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000	75,000
Small Business Support	ECN	1.5 FTE to serve Outer Mission and Broad Randolph business development	115,000	
			2,262,000	1,237,000