



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

December 15, 2021 - 5:00 pm

Join Online Via Zoom

<https://sfdph.zoom.us/j/96022088914?pwd=b21rRjF0aU1GLzl0VkNKNVdkZnlXZz09>

Meeting ID: 960 2208 8914 Passcode: 680056

Join Via Phone: +1 (669) 900-6833, 96022088914#; *680056# US (San Jose)

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes - Meeting is called to order at: 5:04pm

Present: Michelle Kim, Christina Goette, Melinda Martin, Maysha Bell, Dianna Cavagnaro, Linda Barnard, Kiana Keshavarz, Abby Cabrera, Marna Armstead, Jennifer Lebarre, Rita Nguyen, Saeeda Hafiz, Diana Lau, Irene Hilton, Maureen Guerrero, Katie Ettman, Vanessa Bohm, Marco Guillen, Patricia Erwin, Mylene (Magic Tooth Bus), Justin Adeyanju

Absent: Larry McClendon

- a. Approval of Excused Absences [Action]

2. Land Acknowledgement – 1 minute

Staff shares land acknowledgement.

3. Approval of Minutes for Previous (November) Meeting [Action] – 2 minutes

Clarification, percentage or number – page 3 – item under eval report update outcome – impact for vouchers for veggies section.

Marna motions to approve the minutes in consideration of and conditional of data point from Raimi & Associates previous presentation. Maysha seconds. Jennifer abstains. Minutes are approved.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Abby motions to approve agenda. Dianna C seconds. Agenda is approved.

5. General Public Comment – 10 minutes



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No Public Comment

6. DPH Staff Report [Discussion and Possible Action] 10 minutes

SDDTAC member status of vaccine reporting, waiting to hear back on where vaccine status can be uploaded.

Reminder of SDDTAC members absentee policy (in the by-laws): 3 unexcused absences in a 12-month period are allowed. Excused absences only refer to illness or medical leave.

Seth Pardo, Director of DPH Center for Data Science, suggested to connect with SF Treasury and Tax Collector's to help with data, based on the tax payment they get from distributors or corner stores. There is a draft joint letter from the SDDTAC as well from Dr. Pardo. Letter was also reviewed by data and evidence subcommittee. Letter will also be signed by co-chairs and intent is to have letter sent by end of the year.

Irene motions to sign on to letter to Tax Collector. Maureen seconds. 11 votes. Motion passes.

Raimi & Associates will be sharing draft evaluation report on Friday, 12/17/2021, request is for SDDTAC members to review report and send comments to Raimi staff or backbone staff by 1/5/2022 and will join the Data and Evidence January meeting.

Rita Nguyen, DPH Chronic Disease Specialist, update on food security and healthcare realm, huge opportunity and timely need. SF based effort of Food as Medicine Collaborative, SPUR and other SF food organizations have been working since 2019 advocating to the state to get Medi-Cal (Medicaid) to pay for food, as a covered medical benefit. Idea is that food security is not just an issue for nonprofits or the service sector but rather a healthcare issue. Food insecure individuals have worse health outcomes. In January 2021, it was written in the MediCal waiver that food could be a covered medical benefit. Implementation of change will begin January 1, 2022, for 5 years. The program will have 3-5 years to demonstrate that food organizations can bill Medicaid and that food programs will improve health outcomes. SF in position to beginning implementing, many of the food organizations are interested but do not have the infrastructure or capacity to complete. DPH has put forth a budget initiative to support CBOs to access MediCal funding. Not sure if budget initiative will go through. More information can be found at: www.spur.org/featured-project/medically-supportive-food-and-nutrition and <https://www.foodasmedicinecollaborative.org> (scroll down to policy section for more information)

Member asks amount of funding to raise. Rita responds that rough ballpark amount \$1-2Mil for first 2 years to support CBOs focusing on food security. Member asked if DPH is aiming to leverage CalAim. Rita responds that CalAim, medical waiver, in lieu of services, it is now considered community support. State will pay for it and local health plans have to opt in, currently Athem has opted in while SF Health Plan has not. There is a need to succeed for this opportunity to allow the State to buy into this effort long term.

7. SDDTAC Budget Category Prioritization [Discussion and Possible Action] 30 minutes

Staff shares discussions from subcommittees on how they would like to make recommendations for the budget. Data and Evidence and Community Input subcommittees would like to start and see percentages as the foundation for making budget recommendations, rather than applying a dollar amount. The projected soda tax revenue is \$10.6Mil. Community input subcommittee asked to have the original percentages that the full committee voted on in 2019-2020.



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Co-chair notes that there are different strategies on how to look at budgets. Indifferent to percentages and if we do it one way and translating to dollar amounts or vice versa. One of the processes that has worked is having each subcommittee having allocations and coming together to review, and possibly looking at the Mayor's budget instructions as well as outreaching to member constituents for their feedback on SDDTAC budget recommendations. Need to be strategic in the way the SDDTAC looks at the overall picture and each budget category has its dedicated time to be discussed.

Member suggests looking at how to distribute funds so that other categories do not get the short end of the stick by using percentages to think through and moving into areas where there aren't enough funds allocated. Data and evidence had thought of using percentage points but haven't thought about a process to do so. In community input subcommittee, it was suggested to look at how funds were allocated during the first year of budget recommendations. Member noted that currently people are also living in a different context when the first allocations were done, important to keep in mind, what was the vision for soda tax revenue and what are the priorities, and it was reflected in the percentages, in terms of impacting vulnerable populations health. Since we are still in a pandemic, we should also consider the needs of the community.

Member suggests that we need to have a process and name it as well. When we are getting to a point when we are not in agreement, we need a process that would help us come to consensus and should be agreed upon at the beginning of the discussions, so not to repeat the process that was taken the last budget recommendation process. Member adds that as SDDTAC searches for a more ideal or improved process, to consider new/pilot initiatives and how that might work when you have fixed percentages. Currently, all categories are still valid.

Member suggests presenting a brief overview of statistical proven software model, whereby listing projects and asking members what's important and putting down a quantitative range and it can set percentages for SDDTAC. Everything is being related to each other and it can help SDDTAC in the budget recommendation process.

Public comment:

Katie Ettman, SPUR – important to include percentages because of wavering amount, but to also acknowledge that for some of these programs there is a floor of a dollar amount and cannot move forward if it doesn't meet the threshold and suggests using a combination of percentages and dollar amount; appreciates the fact to look at the allocations per subcommittees and focusing on non-alignment. A process at the end that has been used is Fist to Five, disagreeing with fist in the air and five in the air for agreement. Open to discussing process offline if interested.

8. SDDTAC FY 22-23 and FY 23-24 Budget Discussions [Discussion and Possible Action] 30 minutes

Continuation from agenda item #7

Member shares that at the community input subcommittee to set up meeting with Board of Supervisors twice a year to provide clarification on SDDTAC budget recommendations. It was also discussed to add back budget category focusing on communication/media campaign. In January core descriptions should also be included to budget recommendations.



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9. Community Check In [Discussion and Possible Action] – 10 minutes

- Linda – Recreation and Park Department working on putting together craft kits and toys to be distributed to public housing residents; On Friday there will be a caravan of trucks delivering craft kits and toys to families living in public housing
- Jennifer – SFUSD grab and go meal distribution at 16 locations: 10 breakfast and lunches 18 years and younger. www.sfusd.edu/freemeals
- Maysha – Warriors event Saturday, 12/18/21 at Thrive City; holiday market give a way to get groceries from Lucky's at Chase Center; www.eventbrite.com/e/thrive-city-winter-wonderland-presented-by-chase-holiday-spectacular-tickets-212115692747
- Vanessa – thanks to Veronica, she had reached out to CBOs and DPH to get supplies to community members; great opportunity to have connected with families during this time, Feeding 5,000 event on 12/11/2021

10. Subcommittee Update [Discussion and Possible Action] – 10 minutes

a. Co-Chair Update

Main discussions have been on how to prioritize and facilitate budget recommendations.

b. Infrastructure Update

Discussed budget timeline with budget instructions from Mayor's Office; tabled criteria for letters of support; and most of the meeting discussed budget recommendations.

c. Community Input Update

Decided to add back budget line item for communications/media campaign. SFUSD PAC interested in involving more youth. SFUSD PAC thinking about getting more youth involved. Discussed setting up planning meeting with Board of Supervisors and making it routine twice a year.

d. Data and Evidence Update

Discussed letter to SF Treasury and Tax Collector Office; Board of Supervisors hearing on childhood obesity; discussed budget recommendations with the usage of percentages. Newsletter, looking to add key points of data that support the work of SDDT.

11. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Budget Discussions

12. Announcements [Discussion and Possible Action] – 5 minutes

- No announcements

13. Adjournment [Action]

Abby motions to adjourn. Linda seconds. Meeting is adjourned at 6:48pm.



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Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.



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LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵箱: SOTF@sfgov.org

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語言服務



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殘障通路

家庭暴力委員會(Family Violence Council)會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor's Task Force on Anti-Human Trafficking)會議將在三藩市市政廳305室舉行, 地址: 1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minouche Kandel提出便利設施的請求。要求提供予便利設施, 請於會議前最少72小時提出, 以協助確保便利設施可供使用。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

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y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

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Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .
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415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.



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PAG-ACCESS SA WIKA

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Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY21-22 and 22-23

	FY21-22	FY22-23	%	Department
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,500,000	\$3,500,000		DPH/CHEP
CBOs working with SFUSD	\$300,000	\$300,000		DPH/CHEP
TOTAL COMMUNITY BASED GRANTS	\$3,800,000	\$3,800,000	40%	
SFUSD				
School Food, Nutrition Ed	\$1,000,000	\$1,000,000		SFUSD via DCYF
Student Led Action	\$500,000	\$500,000		SFUSD via DCYF
College Scholarships in Health Field for Priority Populations		\$150,000		
TOTAL SFUSD	\$1,500,000	\$1,650,000	15.79%	
FOOD ACCESS				



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Healthy Food Purchasing Supplement	\$1,200,000	\$1,500,000		DPH/CHEP
Healthy Retail	\$150,000	\$150,000		OEWD
TOTAL FOOD ACCESS	\$1,350,000	\$1,650,000	14.21%	
ORAL HEALTH				
Community task forces	\$450,000	\$450,000		DPH/MCAH
School-based sealant application	\$350,000	\$350,000		DPH/SF Health Network
School-based education and case management	\$200,000	\$200,000		SFUSD via DCYF
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	10.53%	
INFRASTRUCTURE				
TOTAL INFRASTRUCTURE	\$800,000	\$450,000	8.42%	DPH/CHEP
WATER ACCESS				
Water Access - SFUSD		\$400,000		PUC via RPD/DPW?
Water Access - Public Spaces	\$95,000			PUC via RPD
TOTAL WATER ACCESS	\$95,000	\$400,000	1%	
SF RECREATION & PARKS				
Peace Parks		\$650,000		RPD
SVIP Funding – Peace Parks Transportation		\$225,000		RPD
Requity: Outreach, Scholarships, Equity in Recreation		\$900,000		RPD
TOTAL SF RECREATION & PARKS	\$780,000	\$1,775,000	8.21%	
BREASTFEEDING	\$175,000	\$175,000	1.84%	DPH/MCAH
Total Proposed	\$9,500,000	\$10,900,000	100%	



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Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.

COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
CBOs working with SFUSD	7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.
Educational Investments	Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.



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Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	
DPH Infrastructure	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
SF RECREATION & PARKS	



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Peace Parks	Peace Parks programming to serve Priority Populations
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
Requity	Outreach and scholarships for equity in recreation
BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
TOTAL			1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.